



MEET YOUR BEST PROSPECTS AND CUSTOMERS!

The 2012 OMAHA HEALTH EXPO is the largest health, wellness & fitness showcase in the Midwest, where health suppliers can display their latest equipment, supplies and services all under one roof, at one location - the CenturyLink Center Omaha in Omaha, Nebraska.

Thousands of invitations will go out. Make this event your company's event of the YEAR! Invite customers, prospects, and friends to your booth and to see the show.

The Health Expo offers You the Opportunity to:

- ◆ The Expo is a chance to reach out to new patients or clients, and gives you the chance to interact with them.
- ◆ Offers you to stand along side other health professionals and explore the latest technologies in health, fitness, and personal well being.
- ◆ The ability to put on your own seminar. Take advantage of this educational opportunity and invite prospects to your seminar!
- ◆ Compress months of sales calls in just two days by speeding up the process of acquiring new clientele and patients.
- ◆ Gain valuable exposure, establish, and create an image in the community by presenting your messages.
- ◆ Promote your product or service to people interested in being healthy and people who want active lifestyles.
- ◆ Put on your own Seminar. Take advantage of this educational opportunity. Invite prospects to your Seminar!



No matter how good your product or service is, selling is never an easy job. Even when you know who your prospects are, calling on company after company, day after day is a grinding routine. Half the time, the person that makes decisions is out or busy or just not ready to buy. Many products are too heavy or complex to demonstrate on a sales call.

TURN THE TABLE AROUND

- Regional trade shows such as the OMAHA HEALTH EXPO generate qualified audiences, the majority of which cannot be reached on a regular sales call or by any other media.
- The HEALTH EXPO allows you an opportunity to demonstrate your products' and services advantages and show it under ideal conditions. The buyers can compare it, evaluate it and sell themselves, all at one location.
- Keynote Stage with experts in their fields giving presentations.
- Over 50 seminars going on both days of the show.
- An opening walk on the Saturday and a bike ride and run on the Sunday to kick off the walking/biking/running season!
- Clinics and demonstrations on both days.



SAVE TIME. SAVE GAS. SAVE MONEY

Many exhibitors tell us they develop leads, sales, and new business at the show that would take months of sales calls in the field. With the escalating costs of the average sales call, your company can save time, gas and money by exhibiting in the OMAHA HEALTH EXPO!

If you can help these buyers, and other key personnel throughout the Midwest boost their efficiency, productivity or THIS IS



improve YOUR reduce costs,

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5th Annual



The Largest Midwest Expo
For Health, Wellness & Fitness!

Saturday & Sunday
April 14-15, 2012

CenturyLink Center
Omaha

The Omaha Health Expo is a diversified presentation for Health, Wellness & Fitness that has proven conclusively that it speeds up the sales process and gets results!



WHY? SEE INSIDE!