



## 2012 HEROES' NIGHT

U.S. Military All-Stars vs. Omaha Diamond Spirit

At WERNER PARK

On July 5, 2012

PARTNERSHIP OPPORTUNITIES



# Heroes' Night at Werner Park



## OMAHA DIAMOND SPIRIT BASEBALL

4618 N. 135th Ave, Omaha, Ne 68164, 402-679-0206

Arden Rakosky- General Manager/Head Coach



### ***HISTORY OF OMAHA DIAMOND SPIRIT***

Omaha Diamond Spirit was formed in 1989 as a summer baseball team for players looking to continue their baseball careers after college. Looking to be more competitive and to include college players the Crown Jewel of Omaha Diamond Spirit, Omaha Diamond Spirit Summer Collegiate Baseball was created in 1994 as a summer collegiate team for local kids to participate on while returning home to Omaha for the summer and continue to play on a competitive team improving their skills for the next level of their career. Over the years the team expanded its player base to players from colleges all over the US and has evolved into one of the most respected summer collegiate teams in the Midwest while compiling a record of 389-301.

They have won many Tournaments and League Champions while participating in the Omaha All-American League and since 2010 the prestigious MINK Summer Collegiate League (rated as one of the top 10 summer leagues in the nation). They have been a member, for 10 years, of the National Baseball Congress which is the largest Summer Baseball organization in the US consisting of over 1700 teams. Over the years they have also gone to Alaska to play the teams there, selected as the visiting team for the 100<sup>th</sup> Anniversary of the Midnight Sun Game in Fairbanks, qualified for 13 berths to the NBC Central USA Regional, winning a berth to the NBC National World Series in 2004 (finishing 26<sup>th</sup> out of 49 participating tournament teams) and 2011 (finishing 19<sup>th</sup> out of 38) along with WS selection as an at-large team 3 times, played the 2010 Team USA National Olympic Team (Silver Medalist), U.S. Military All-Stars in 2012 along with many other exciting moments. Coach Rakosky also had the honor of being elected into the Nebraska Semi-Pro Baseball Hall of Fame in 2010 as a top Manager with all Omaha Diamond Spirit teams winning 904 games over its 23 year existence.

The Spirit not only excels on the field but has helped with numerous civic events, like fund raising for a young cancer patient, helping the Omaha Storm Chasers run clinics for the Boys and Girls Clubs of Omaha, donating money to the Little Sioux Boy Scout Camp, 9/11 survivors, Bluffton College of Ohio tragic bus wreck that killed 8 players, helping the Clarinda A's replace their burned bus and raising money for the Joplin Tornado victims. Since its inception Omaha Diamond Spirit has been a very successful program, but most important of all is that the program has been dedicated to the responsibility of preparing the players for not only baseball but for life. Many players have come through our system with many in the minor leagues, but most are Doctors, Lawyers, Teachers, Dentists, Pharmacists and many other respected professions. For this, Omaha Diamond Spirit is very proud and will continue to provide all the tools to create the best possible atmosphere for the players to improve their skills and move forward in every way possible to enhance the development of the players to become "The Pros of the Future" not only in baseball but in life. It is and always will be "All about the Players" that will make the difference.

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## Omaha Diamond Spirit Baseball

Helping to Build Pros of the Future

From Arden Rakosky- General Manager of Omaha Diamond Spirit Collegiate Summer Baseball,

We are proud to announce the selection of Omaha Diamond Spirit Baseball as one of the few National Host Participants with the U.S. Military All-Star Baseball Team and their "Red, White and Blue Tour" to help raise money for our Wounded Warriors by playing in a Charity/Fund Raiser Baseball game together on July 5th 2012 at Werner Park (Home of the Omaha Storm Chasers - KC Royals Triple-A affiliate) in Sarpy County. We are excited to be chosen for this great Community Charity Event where a portion of all proceeds will go to our Wounded Warriors (this program is not only for Military but for all First Responders - Police, Firemen, Nurses, Ambulance, etc.). This will be a Charity/Fund Raiser event that will support not only our Summer Collegiate Baseball Team but it will show our communities' support for our U.S. Troops, Veterans, and First Responders. I want to "Thank You" for your consideration in helping Omaha Diamond Spirit bring the U.S. Military All-Stars to the Omaha Metro area. Since we are a Grass-Roots Non-Profit Organization, we do not have a business's large resources to draw from for support so none of this can happen without our communities' support and we have a great community behind us in the Metro Omaha Area.

When I was contacted by LCDR Terry Allvord, I was told that because of our reputation, Omaha Diamond Spirit was being selected as one of the few host baseball teams for the U.S. Military All-Stars' "Red, White and Blue Tour" to help support and bring continued awareness to our Wounded Warriors. I was full of pride for our players and the Metro Omaha Community. To be noticed by this organization was quite an honor for our Grass Roots non-profit organization. This Tour features the only barnstorming team that includes Armed Forces, Wounded Warriors, Amputees, and First Responders to honor our local heroes.

The "Red White and Blue Tour" delivers the most unique, original, one-of-a-kind patriotic experience to Fans and Communities, with the high point being a moving Ground Zero Flag Presentation along with the honoring of local heroes. This will be an experience that young and old will never forget.

Thanks and God Bless

Arden Rakosky- GM— Omaha Diamond Spirit Summer Collegiate Baseball



**From: U.S. MILITARY ALL-STARS**

**To: Omaha Diamond Spirit**

**Subj: U.S. MILITARY ALL-STARS "RED, WHITE & BLUE TOUR"**

As the founder of the U.S. Military All-Stars, I would like to congratulate you on being selected as a part of our world famous barnstorming "Red, White & Blue Tour" featuring the only "joint" Armed Forces and First Responders competing in both baseball and softball. Established in Pensacola, Florida at the request of President H. W. Bush in 1990, we have earned a reputation as the "Globetrotters of Baseball" performing in 45 states and 12 countries. More than 25,000 men and women serving on Active Duty, Reserve, Guard, ROTC, Service Academy, Delayed Entry Program, Wounded Warriors, Amputees, Veterans and First Responders have suited up alongside MLB Alumni like Jeff Kent, Bob Feller, Tommy John, Wade Boggs, NFL Quarterback Doug Flutie and celebrities like "Larry the Cable Guy" have joined proud Americans all across the country by wearing our unique camouflage uniform. Our bright yellow ribbon is crafted in the shape of an "S" to signify "SUPPORT for our Troops."

Over 350 year-round appearances deliver highly competitive, exciting and patriotic entertainment. We provide a once-in-a-lifetime experience to our Armed Forces and First Responders. The majority have deployed in direct support of the Global War on Terrorism. Although our program has won more than 70% of the time we understand our unique responsibility far exceeds games won or lost. We represent everyone who has ever worn a uniform in defense of our freedom. We invite you to learn more about our program by watching this short video <http://youtube.com/watch?v=cD9RrwFOoAE> and accept our invitation.

We honor a philosophy of "HUSTLE, THINK, WIN!" Our joint dedication to the success of the tour will continue to promote a positive image in support of our armed forces while attracting future generations to serve our nation and our military.

Very Respectfully,  
LCDR Crash Allvord, USN (Ret.)

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# Heroes' Night at Werner Park

## 2012 Heroes' Night Sponsor Options

***Omaha Diamond Spirit vs. U.S. Military All-Stars July 5th 2012 at Werner Park***

**(\*\* Portion of proceeds donated to the Local District American Legions Scholarship Funds**

**and to help bring continued awareness to the importance of our First Responders)**

	<i>Donation</i>	<i>Ticket Vouchers</i>	<i>Add'l to include all ODS home Games (20)</i>	
			<i>Pkg Price</i>	<i>Reg Price</i>
Title Sponsor	\$10,000	1,000	\$3,000	\$5,000
Fireworks	\$5,000	500	n/a	n/a
Front Display Banner	\$ 500	50	\$250	\$500
Concourse Display Tables	\$ 500	50	\$250	\$500
Bat Boys/Girls	\$ 500	50	\$250	\$500
Community Org of Game	\$ 500	50	\$250	\$500
MVP gifts to USA team	\$ 500	50	\$250	\$500
Auto Drive-Around	\$ 500	50	n/a	n/a
Starting Line-up Sponsor	\$ 250	25	\$125	\$250
Ball Delivery	\$ 250	25	\$125	\$250
7th inning stretch	\$ 250	25	\$125	\$250
Race on Bases	\$ 250	25	\$125	\$250
1st Pitch	\$ 250	25	\$125	\$250
Video Spots (Jumbotron)	\$ 250 / spot	25	n/a	n/a
PA Announcements	\$ 100 / ad	10	\$50	\$100
Inning Sponsor	\$ 100 / inn	10	\$50	\$100
Program Ads	\$ 100 1/8 page	10	\$50	\$100
	\$ 175 1/4 page	15	\$75	\$175
	\$ 225 1/2 Page	20	\$100	\$225
	\$ 325 Full Page	30	\$125	\$325

\*All Heroes' Sponsor ads of \$500 or more include a front and second page link on our Team web site

\*All others second page link only

\*All Sponsor Donations will be mentioned in our Event & League Game Programs and on the Team web site

### **TICKET OPPORTUNITIES - Help Sponsor a First Responder to attend the Game!!**

#### ***Special Individual or Corporate Non- Sponsoring Donations***

For each \$250 donation\* you will receive 50 admission ticket vouchers to hand out as you please or have us distribute them to Military/Veterans/First Responders families for complimentary admission.

Also offer:     \$100   15 ticket vouchers                     \$50   5 ticket vouchers

Individual Tickets \$10

**Let's leave NO hero behind!!**

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## PACKAGE OPPORTUNITIES



<u>First Base</u>	<u>Ala-Carte</u>
Selected Item	\$ 100.00
Ticket Vouchers	\$ 100.00
Web-link	<u>\$ 150.00</u>
Ala-carte Value	\$ 350.00
<b>Value Package Price</b>	<b>\$100.00</b>

*Select one: PA Announcements or Inning Sponsors*

<u>Second Base</u>	<u>Ala-Carte</u>
Selected Item	\$ 250.00
Ticket Vouchers	\$ 250.00
Web-Link	<u>\$ 150.00</u>
Ala Carte Value	\$ 650.00
<b>Value-Pak Price</b>	<b>\$ 250.00</b>



*Select one: Ball Delivery, 1st Pitch, 7th Inning Stretch, Race the Bases, or Starting Line-ups*



<u>Third Base</u>	<u>Ala-Carte</u>
Selected Item	\$ 500.00
Ticket Vouchers	\$ 500.00
Web-link	<u>\$ 300.00</u>
Ala-carte Value	\$1,300.00
<b>Value Package Price</b>	<b>\$ 500.00</b>

*Select one: Front Display Banner, Concourse Table Displays, Bat Boys/Girls, MVP Gifts, or Community Organization of the Game.*

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## *PACKAGE OPPORTUNITIES*

### Home Run

Post Game Fireworks Sponsor

(mentioned in all marketing pieces)

Banners in Stadium

First Pitch Ceremony

Includes-4 live announcements

500 Ticket Vouchers

**Value-Pak Price ONLY \$5,000.00**



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## Grand Slam

Title Sponsor

(mentioned in all marketing pieces)

18 Person Skybox

Pre-game introduction

Banners in Stadium

First Pitch Ceremony

Includes-4 live announcements

1,000 Ticket Vouchers

**Value-Pak Price ONLY \$10,000.00**



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## *BACKGROUND*

### **U.S. Military All –Stars "RED, WHITE AND BLUE TOUR"**

**HOW IT BEGAN:** During a visit to the Naval Aviation Museum, President H.W. Bush discussed the positive impact baseball had on morale during WWII. His comments initiated the development of military baseball in the modern era. Over two decades later, we are the only program in history to wear camouflage uniforms with historical references to represent all branches of the military and first responders on one team.

**WHO WE ARE:** Since 1990, more than 25,000 armed forces personnel have represented their service while paying their own expenses with a philosophy of HUSTLE, THINK, WIN! We are the "Globetrotters" of baseball. As the largest, fastest growing and most successful barnstorming team ever created, delivering competitive, exciting "must see" patriotic entertainment enjoyed by millions visiting over 45 states and 8 countries while competing against the some of the finest organizations in the world including the Boston Red Sox.

**WHAT WE DO:** Established to compete in 100 games annually at all levels while providing direct support to the State Department, Department of Defense and Recruiting while conducting over 350 appearances including international Friendship Tours on behalf of Major Commands, Military Installations and Command Visits to benefit Veterans and Youth charities.

**WHY WE DO IT:** The historic "Red, White and Blue Tour" delivers unique patriotic events designed to honor America. We conduct a choreographed pre-game that includes "Passing the Flag" and "Walk of Honor" ceremonies to celebrate American history in a moving tribute to those lost in the 9:11 tragedy. Our MISSION: "To Promote the Awareness of all Americans in Support of the Honorable Sacrifices our Armed Forces make at the Tip of the Spear" is based on the prominent yellow ribbon in the shape of an "S" located "front and center" in our distinctive "USA" logo symbolizes "Support" for our Troops and Veterans.

### *For Partnership Opportunities*

*Contact*

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